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Dear Missouri RV Dealers:

First of all I want to thank those of you that attended the 2011 Missouri RV Dealer Convention in Branson! I know what a busy schedule all of you have and the vendors and sponsors do appreciate your participation! For those of you that did not attend, you missed one of the best conventions that we have ever had and it will be tough for you all to play catch up with the dealers that attended. So, you will want to mark your calendars for the 2012 convention and plan on attending so that you will be able realize that "The sky is the limit to your success!"

The Sunday evening reception was in the pool courtyard with entertainment provided by "Blueline" a country mix band out of Springfield, the band members are all involved in law enforcement or fire fighting in the Springfield area. This followed the golf outing at Branson Creek Golf Club. It is really hard to call it a tournament, because really it doesn't matter how good or bad you play because it is an afternoon of fun and getting to know all the participants. This golf outing is provided by our sponsors and is enjoyed by all that participate.

Clayton McDonald with Medallion Bank made a presentation on credit challenged customers and how you can get them into a unit. If your dealership isn't using a subprime lending source you are sure to be losing business and this will hold back your success!

We had an education seminar presented by Randy Sobel, who at the end of his seminar raffled off an educational seminar at an extremely reduced price and two dealers will participate in the education at a time of their convenience. I know that the seminar held at the convention was beneficial to everyone attending and we will all be making more money by attending the convention.

RH Powers—Roger and Sheril Vergara did presentations on the up and coming most cutting edge promotions, and the newest forms of social media that will make us all more profitable in the future. Unless you are already using RH Powers for your advertising needs, you will not reach your highest level of success. Those attending were able to get a preview of things to come that will make us better able to realize that "The sky is the limit to our success!"

RVIA proudly sent Bruce Hopkins to the meeting. He heads the learning foundation side of RVIA and he emphasized that educated employees and owners are the real winners in the business! We have always been lucky to have representation from the manufactures at all of our conventions.

RVDA was represented by Butch Thomas. Butch, a long time dealer and supporter of the association, is always full of information and he makes the MRVDA convention much of its success. He, Bill Thomas and Russ Byerly saw the need of our dealers having representation in Jefferson City and they brought on board our Executive Director, J. Scott Marrs. Through Scott and Trisha's tireless work, they have made the association a viable part of legislation in Jefferson City. This benefits every dealer in the state. You should be a member if you are not and if you are you, please thank them for all of the work done on your behalf!

We also had Missouri State Representative, Charlie Denison as a guest. He chairs the Transportation Committee in the House. He talked about what lies ahead for Missouri. He also spoke on the current legislative special session and what bills were being presented.

Our motivational-inspirational speaker was Terry McMillan, famed MU football standout and a friend to many! Terry was able to put a smile on everyone's face and in their hearts. Terry helped us all to realize that it's not how you overcome your adversities, it is the fact that you were able to. Terry and Diversified Insurance Management have been great supporters of the MRVDA and all dealers in the state of Missouri.

Our sponsors were recognized at a luncheon on Monday and they were: Diversified Insurance Management-Terry McMillan, Protective-Bill Koster & Jaime Pais, RH Power & Assoc.-Roger & Sheril Vergara, Stag-Parkway-Tom Schulte & Matt Torczon, Coast Distribution-Wes Williams, GE Capital-Brian Loseke, NTP Distribution-Wayne Scott, Blue Ox-Jay Hasse, Medallion Bank-Clayton McDonald. Dealer sponsors were: Van City RV-Ray Dwyer, Wheelen RV Center-Marty & Sheri Wheelen and Mid-American RV-Ted Evans. We appreciate the support of associate members and dealer members in making our convention possible.

Thanks to everyone for making the 2011 convention such a huge success and if you did not attend, you truly missed out!

